INTERNATIONAL WEEK 2016. TIMETABLE

	TUESDAY 19-4-2016	WEDNESDAY 20-4-2016		THURSDAY 21-04-2016	FRIDAY22-4-2016
10.00-10.30	Opening session	Social and cultural program	9.00-10.30	Kerstin Heuwinkel (Htwsaar, Germany) Success factors for sport tourism	Katrijn Krekels (Thomas More University, Belgium) Let's talk about culture! Part 2: Intercultural differences
10.30-12.00	Katrijn Krekels (Thomas More University, Belgium) Let's talk about culture! Part 1		10.30-12.00	Edmund Voges (Hs. Bremerhaven, Germany) Goethe meets Marketing: Cultural Landscapes and Modern Tourism	Kerstin Heuwinkel (Htwsaar, Germany) Corporate Social Responsibility and (Health) Tourism
12.00-12.30	Coffee break		12.00-12.30	Coffee break	Coffee break
12.30-14.00	Wolfgang Lukas (Hs. Bremerhaven, Germany) Transactional and Transformational Leadership		12.30-14.00	Alcina de Sena (ISCAP, IPP Portugal) Women in management	Isabel Vieira (ISCAP-IPP, Portugal) Critical Thinking
	Lunch		14.00	Lunch	Diplomas
16.00-17.30	Paulo Reis Mourao (UMinho, Portugal). Evaluation of residents' perceptions after megaevents				Lunch
			16.00-17.30	Ana Paula Ferreira (ISCAP, IPP Portugal) How to improve Business Decision Making Skills and make the Right Choices	
			17.30-19.00	Filomena Baptista (ESEIG. IPP. Portugal) Tourism and Hotel Management in the Polytechnic Institute of Porto	